

## Faculty Profile

**Name:** Prof. Venugopal Bagadhi

**Designation:** Associate Professor (Visiting)

**Teaching Areas:** Strategy  
Marketing  
Sales Management  
Corporate Restructuring



**Research Interests:**

**Education:** AMP, Wharton School of Business, University of Pennsylvania, USA - 2014  
General Management – IIM- AHMEDABAD - 2008  
MBA- SPJIMR, MUMBAI -2006

### Research/Selected Publication:

1. Scenario and Challenges of Retail Industry in India at National seminar on Modern Retailing – Social & Economic perspective, IPE , Hyderabad – February '2017
2. Sales & Marketing in Digital world at National seminar on Managing Innovations in the Digital World at Integral Institute of Advanced Management organized by AIMA , Visakhapatnam – March 2017