

Faculty Profile

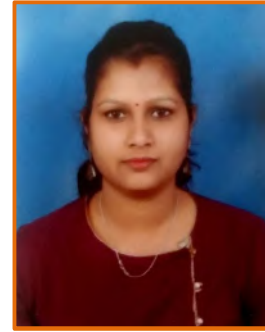
Name: Dr. Bijeta Shaw

Designation: Assistant Professor

Teaching Areas: Information Technology
Business Statistics
Research Methods

Research Interests: Internet of Things
Mobile Computing
Mobile payments
Business Intelligence and Analytics

Education: Ph.D., IBS Hyderabad, 2018
MBA, Osmania University, 2013
B-Tech (IT), Narula Institute of Technology, WB,
2007



Research/Selected Publication:

1. Shaw, B., & Kesharwani, A. (2019). Moderating Effect of Smartphone Addiction on Mobile Wallet Payment Adoption. *Journal of Internet Commerce*, 18(3), 291-309.
2. Bolar, K., & Shaw, B. (2015). End-user Acceptance of Online Shopping Sites in India. *The Journal of Internet Banking and Commerce*, 20(2).