

## Faculty Profile

**Name:** Dr. Y. V. Subrahmanyam  
**Designation:** Associate Professor  
**Teaching Areas:** Operations Research, Information Technology, TQM, Change Management  
**Research Interests:** eLearning, Software quality, Software Project Management, Intuitive consciousness  
**Education:** Ph.D. (NIT; Warangal 1980)  
Certified Quality Analyst (QAI; USA; 1994)  
Master of Science (Industrially Oriented Applied Mathematics)(M Sc) (NIT; Warangal, India, 1973)  
Bachelor of Science (Andhra University, Visakhapatnam, India, 1971)



### Research/Selected Publication:

1. Y V Subrahmanyam and R Prasad; Promoting Medical Wellness Tourism, National conference on strategic development opportunities in tourism & hospitality industry, NITHM, Hyderabad, India, (2015)
2. U L Sunitha and Dr Y V Subrahmanyam; Block Chain Technology in BFSI - Benefits to Indian Society; International Conference on Finance and Economic (ICFE-2017); Loyola Institute of Business Administration (LIBA); Loyola College Campus; Chennai 600034