

Faculty Profile

Name: Dr Geetha V Sharma

Designation: Associate Professor

Teaching Areas: Soft Skills
Business Communication
Linguistics
Training and Development

Research Interests: Business Communication

Education: Ph.D. (Jain University, 2019)
MPhil (SV University Tirupati, 2009)
MA, English (University of Mysore, 1994)



Research/Selected Publication:

1. Shivakumar, Jayagowri; Sharma, Geetha V. (Jun 2017) "Honing English Skills for Employability Through Communicative Competence", IUP Journal of English Studies, Vol. 12 Issue 2, p109-114. (Scopus)
2. Sharma, Geetha V.; Shivakumar, Jayagowri (Sep 2019), "Project assignment as an effective method to enhance the communication skills of business management students" , IUP Journal of English Studies, Vol. 14 Issue 3, p73-80. (Scopus)