Faculty Profile

Name: **Dr. Purnendu Basu**

Designation:

Teaching Areas: Financial Accounting

Cost and Management Accounting

Financial Management

Assistant Professor

Corporate Reporting

Research Interests: Multidisciplinary

Education: PhD (Commerce), Raiganj University, West Bengal

UGC-NET Qualified 2014

FCMA (Fellow Member of Institute of Cost Accountants of India)

MBA (Finance)

M.Com (Accountancy)

Research Publications:

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1. Basu P (2022). "Importance and Usefulness of Forensic Audit: A critical Review". *The Management Accountant* 56 (10), 63-65. DOI: 10.33516/maj.v56i10.63-65p

- 2. Basu P (2022). "An Examination of the Indian Private and Public Life Insurance Companies Performance: A Study from the Standpoint of Premium Collection". *Business Spectrum*, Vol. XII No.2 (pp. 17-26).
- 3. Basu P and Basu R (2023). "The Role of Cooperative in Women Empowerment: A Critical Review". *The Management Accountant* 58(8), 19-21 .DOI: 10.33516/maj.v58i8.19-21p
- 4. Basu P and Naskar M (2023). "An implicit study on the perception of Green Human Resource Management Practices and its Influence on Royal University of Bhutan (RUB) Staff Job Satisfaction", Emergence and Research in Interdisciplinary Management and Informational Technology (pp. 231-247) ISBN: 978-81-19006-34-2, New Delhi Publisher.

